

LILY MALYKHINA

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EDUCATION

UX CODING INSTITUTE

2023
CERTIFICATE CODING
FUNDAMENTALS FOR UX

WYNCODE ACADEMY

2018
CERTIFICATE UX/UI

LIM COLLEGE

2013-2014
MPS IN RETAIL MANAGEMENT &
PRODUCT DEVELOPEMENT

SYRACUSE UNIVERSITY

2009-2012
BS IN COMMUNICATION
MINOR IN RETAIL MANAGEMENT

SKILLS

UX DESIGN
PRODUCT DESIGN
INTERACTION DESIGN
VISUAL DESIGN
RESPONSIVE DESIGN
WEB DESIGN
DESIGN SYSTEMS
ART DIRECTION
CONTENT STRATEGY
WIREFRAMING
PROTOTYPING
USER RESEARCH
BRANDING/IDENTITY

PROGRAMS

SKETCH
PHOTOSHOP
FIGMA
ADOBE XD
FRAMER
INVISION
PRINCIPLE
KEYNOTE
MURAL
BASIC HTML/CSS

EXPERIENCE

DIRECTV UX/UI DESIGNER

NEW YORK, NY | MARCH 2021- PRESENT

Working on billing and payments under account services to define user journey, user testing and creating new user experiences
Working with developers and product stakeholders creating product roadmap

SHOPRUNNER UX/UI DESIGNER

NEW YORK, NY | MAY 2022- JANUARY 2023

Working with various stakeholders to redesign ecommerce SHOPX (PLP, PDP, Offers, Stores pages)
Testing on designs for MVP for new website rebranding/pages
Creating journey maps and identify how brand can position themselves

UDACITY UX DESIGNER

NEW YORK, NY | JANUARY 2021- MAY 2021

Worked on how users discover courses on the product catalog
Initiated competitive research & create presentations for stakeholders
Conduct quick user testing sessions on some elements of the wireframes

SMITH AGENCY UX DESIGNER

NEW YORK, NY | SEPT 2020- DECEMBER 2020

Work closely with creative team including UX lead, Creative Director & UI team to create wireframes (mobile & desktop) for Kylie Cosmetics website
Initiated competitive research & create presentatøns for stakeholders
Conduct quick user testing sessions on some elements of the wireframes

AMERICAN EXPRESS UX/UI DESIGNER

NEW YORK, NY | AUG 2018- AUGUST 2020

Improved end to end experience of American Express Global Commercial and Consumer Shop site
Lead Designer for International Markets with an esðmated impact of 15M annual revenue
Responsible for research and design of multiple international markets
Conducted design sprints while working closely with product managers, developers and market researchers
Assisted in building a component library that streamlines the design and development process

UPMERCH UX/UI DESIGNER

NEW YORK, NY | DECEMBER 2018 - DECEMBER 2022

Work with CEO of company to translate business requirements into functional, intuitive and visually appealing user interfaces for an ecommerce company
Partner with front-end developers to understand technological constraints